

## *Judge Comments*

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Newsletter:

***Comm Link***

Publisher:

Atlanta Chapter

Award:

☆ Merit Award

### Editorial Quality

#### ***Judge Number One***

CommLink has improved since last year.

Articles are informative, concise, and educational. I am impressed how the newsletter effectively communicates important information on one page.

#### ***Judge Number Two***

Good choice of lead articles with relevant topics.

#### ***Judge Number Three***

Comm Link offers well-written articles on topics of interest to its audience, including Atlanta Chapter and Society news. The submitted issues are editorially clean with very few errors or typos (though I did find some.) The publication's editorial tone is maintained consistently across issues.

## Design and Delivery

### ***Judge Number One***

Good layout, excellent typography. Very clean layout. Nice use of spot color.

### ***Judge Number Two***

Good layout, excellent typography. Very clean look.

Nice use of spot color.

### ***Judge Number Three***

The newsletter's overall design is clean and visually attractive. I've never seen a newsletter in tri-fold format before, and it looks cool. The headings and body text and easy on the eyes and the fonts contrast well. The editors use red well as an accent color; it is not overused, and it's used effectively to call attention to the Society mission statement and the lists of chapter leaders and events.

## Statistical Evaluation

### ***Judge AB***

Compact format and a layout that was interesting to peruse. For the most part, the newsletter was quite readable.