

## *Judge Comments*

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Newsletter: ***Devil Mountain Views***  
Publisher: East Bay Chapter  
Award: ☆ Distinguished,  
Best of Show, and  
Most Improved Awards

### Editorial Quality

#### ***Judge Number One***

I am passionate about this newsletter. It's so upbeat and sparkling. It reflects very positively on your chapter.

Original articles. Par excellence. Love the touches of humor.

Very original to have that level of interactivity in your newsletter with the "Share Your Predictions" feature. Absolutely fabulous.

Your Conference theme really worked and sizzled. Judges love themed issues.

#### ***Judge Number Two***

A very good selection of articles, well written and meaningful to the chapter membership.

Regular columns and series articles.

**Judge Number Three**

Excellent job of copyediting!

## Design and Delivery

**Judge Number One**

Appreciate the Printer Friendly version of this newsletter.

Excellent use of photos and clip art.

Engaging design and layout.

**Judge Number Two**

*Areas of Excellence*

Good, consistent page design

Very good art work and photos

The newsletter design is independent of the chapter web site.

Navigation Bar is on home page; other pages have the top logo info and use the left margin for artwork and/or headings.

(Aside: It is very nice to have the pdf version an exact copy of the web site - for readers who prefer print and/or like to keep copies of the articles.)

**Judge Number Three**

Excellent range of articles that are appropriate to the audience.

Excellent layout and design with easy-to-find articles and columns.

## Judge Comments

I really appreciated having the printer-friendly version available as well as the online newsletter!

Great selection of well-written articles.

Content was well-balanced and appropriate to the audience.

## Statistical Evaluation

### ***Judge AB-One***

Excellent online newsletter, and a fine example for other chapters.

### ***Judge AB-Two***

Very attractive web site that is well organized and easy to navigate. Presents valuable information that is enjoyable to read.