

Judge Comments

Newsletter: *Lines*
Publisher: Eastern Iowa Chapter
Award: ☆ Excellence Award

Editorial Quality

Judge Number One

No comments

Judge Number Two

The content for this newsletter is excellent! There is definitely a good balance between informational articles on the technical writing profession and articles on chapter news, activities, and opportunities.

Judge Number Three

The list of contributors is a nice feature. It showcases their names and encourages others to contribute. Perhaps that is why this newsletter has so many submissions from its own chapter. I am jealous!

These issues all have a great amount of chapter-specific information. Overall, the variety of contributions is wonderful--features, profiles, chapter news, fantastic!

The detailed captions demonstrated the high editorial quality in these newsletters.

Design and Delivery

Judge Number One

No comments

Judge Number Two

I liked the color scheme and the layout and design. I also enjoyed photos of chapter members “in action”; this definitely conveys that this chapter is not committed not only to our profession but also to the support of individuals within the profession.

Overall, I think the quality of this newsletter is excellent! Keep up the good work.

Judge Number Three

The overall layout and design of this newsletter, when printed, is beautiful. It is well thought out, very cohesive, professional yet inviting and comfortable.

Statistical Evaluation

Judge AB - One

Lines is an outstanding newsletter, rich in its visual appeal and full of relevant topics and engaging photographs.

Judge AB - Two

Congratulations on an excellent newsletter! You did very well in the tough statistical scoring category.