

## *Judge Comments*

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Newsletter: *i-contact*  
Publisher: Israel Chapter  
Award: ☆ Merit Award

### Editorial Quality

#### ***Judge Number One***

I enjoyed the articles about your history.

#### ***Judge Number Two***

You have assumed a great deal of responsibility with this publication and you are really doing well.

#### ***Judge Number Three***

No comments

### Design and Delivery

#### ***Judge Number One***

Nice paper quality. The newsletter has a magazine-like feel with the longer, more in-depth articles.

I like the bilingual pages. My company's Latin America Group does a bilingual newsletter (similar assembly to yours) in which the first half is in English, and second half is upside down and in Spanish.

**Judge Number Two**

Congratulations on your 35<sup>th</sup> anniversary. Your special 35<sup>th</sup> anniversary issue is just great.

The front-page graphics in all three issues are very creative. Presenting information in two languages is commendable and understandably adds to the complexity of the newsletter production.

The weight and quality of the paper stock are excellent.

Keep up the good work and stay safe.

**Judge Number Three**

No comments

## Statistical Evaluation

**Judge AB - One**

**i-contact** is a delightful newsletter, brimming with interesting, lively, and diverse information just begging to be read.

**Judge AB - Two**

Yours is a very nice newsletter.