

Judge Comments

Newsletter: *Technically Write*
Publisher: Lone Star Chapter
Award: ☆ Merit and
Most Improved Awards

Editorial Quality

Judge Number One

The chapter home page is impressive.

Articles are concise, educational, and informative.

Page design is attractive, and makes effective use of pictures and art.

Judge Number Two

Excellent coverage of chapter activities. This chapter has a lot going on, and it shows in the newsletter.

Excellent variety of content, generally well edited.

Judge Number Three

I really like this newsletter! Its engaging, friendly tone makes reading it feel like a chat with your neighbor. And it has a wonderful breadth of articles on everything from STC events to book reviews to managing change. All articles are well written and fun to read; not at all stilted or uptight, as many

professional publications are. You have some colorful contributors!

Given all of the above, I guess I don't need to say that I think highly of the craftsmanship and originality of this newsletter's content. But I'll say it anyway: great job!

Design and Delivery

Judge Number One

See above

Judge Number Two

No comments

Judge Number Three

The newsletter takes full advantage of Web delivery. The combination of the sidebar Table of Contents and the set of hyperlinks at the bottom of each page are great navigability aids that prevent readers from getting lost. Art and photo quality are fine; when used, attractive graphics enhance the text.

Statistical Evaluation

Judge AB - One

No comments

Judge AB - Two

Overall, the look and feel of the web site was pleasing. Fonts, colors, and layout were easily readable.