

Judge Comments

Newsletter: *Techniscribe*
Publisher: Orange County Chapter
Award: ☆ Merit Award

Editorial Quality

Judge Number One

Articles are informative, concise, and educational.

The writing style is sincere—from the heart.

Good use of spot color.

The newsletter identifies a variety of important community activities—keep up the great work.

Judge Number Two

Good mix of content – covers all the bases.

Judge Number Three

The newsletter has a pretty good mix of topics that are mostly appropriate for the audience. Writing is clear, accessible, and the authors use journalistic and narrative devices to good advantage. The article on “what to do with your 401K when you leave a job” was an unexpected find (not the sort of fare you normally see in STC newsletters); it was original, and very timely given the number of technical

communicators who are finding themselves having to deal with this dilemma.

Design and Delivery

Judge Number One

See above

Judge Number Two

Good use of spot color and authors' mugshots.

Judge Number Three

The newsletter design is serviceable and makes nice use of white space.

Statistical Evaluation

Judge AB - One

I found **TechniScribe** to be full of diverse and vital information, with all the fundamental elements consistently present. In addition, only one issue lacked a full complement of recommended topics; in fact, it was only one short.

Judge AB - Two

Congratulations on achieving such a great score in the very challenging statistical category.