

## *Judge Comments*

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Newsletter: *Rough Draft*  
Publisher: Phoenix Chapter  
Award: ☆ Merit Award

### Editorial Quality

#### ***Judge Number One***

##### *Areas of Excellence*

Good overall impression.

Liked Tooling Around articles in two issues. Can make it a feature in all issues.

##### *Areas for Improvement*

Could make the content more original and entertaining by adding feature articles, humor etc.

#### ***Judge Number Two***

##### *Areas of Excellence*

Overall, the editorial quality of these newsletters is excellent. The content is varied and informative, and was a pleasure to read. I especially liked the numerous helpful tips for professional development, software tools, and other skills relevant to the profession. I was impressed by the number and quality of articles from the chapter leadership.

*Areas for Improvement*

I only saw a few minor typographical and grammatical/usage errors.

**Judge Number Three**

No comments

## Design and Delivery

**Judge Number One**

Liked cactus as end-of-story mark. Liked limited usage of jumps.

**Judge Number Two**

This is a very attractive and visually pleasing newsletter. It contains a great balance of text and graphics. In general, the typography is superb.

In general, the use of clip art and graphics is tasteful and appropriate, and certainly add to the quality and diversity of content in the newsletter. I especially love the cactus at the end of each article – a great touch!

I love the use of red and the masthead design – It's very attractive and original. I also like the selection of paper for the September and October issues.

Overall, an outstanding newsletter and a great achievement for your chapter.

**Judge Number Three**

No comments

Judge Comments

## Statistical Evaluation

**Judge AB - One**

A well-crafted newsletter and a great read.

**Judge AB - Two**

Yours is a very nice newsletter! It scored relatively well in the difficult statistical scoring. With a relatively small amount of work, it could achieve a perfect score.