

Judge Comments

Newsletter:	<i>Quality SIG</i>
Publisher:	Quality SIG
Award:	☆ Merit Award

Editorial Quality

Judge Number One

Overall, editorial quality was good.

Judge Number Two

Found the articles to be very technical but informative.

Judge Number Three

Overall, the content is good. There articles are generally interesting, and the columns are consistent. I particularly like that the "Musings" columnist knows each quarter what he'll write about for the next issue! And the member profiles is a nice touch.

Design and Delivery

Judge Number One

It's easy to see the big change that's taken place for this newsletter. Your June issue shows almost no attention to design and formatting and even uses a serif font throughout (very difficult to read online!).

September and December, however, show exceptional improvements. The addition of color and use of sans-serif fonts in story text makes the newsletter much easier on the eyes.

Judge Number Two

No comments

Judge Number Three

No comments

Statistical Evaluation

Judge AB

Excellent representation of fundamental elements; only one missing is newsletter mailing address, so it shouldn't be difficult to include that

Good representation of recommended topics; could remind readers of meeting time/place and what happened at last meeting