

Judge Comments

Newsletter: *The Capital Letter*
Publisher: Sacramento Chapter
Award: ☆ Merit Award

Editorial Quality

Judge Number One

Solid writing and editing.

Amazing that it these were done by one person.
Congratulations for creating a professional newsletter for
your chapter single-handedly.

You are a hero for getting those issues out despite the
changes of layout software, templates, and the Executive
Board's decision to back out of online delivery. Hope you do
get to move online next year.

Judge Number Two

A very good selection of articles, well written and
meaningful to the chapter membership.

Very good new member intros

Judge Number Three

The copyediting was excellent, especially since you did it
without help. I noticed a couple of minor things that were
corrected in the next issue—not even worth mentioning.

Design and Delivery

Judge Number One

Clear, high resolution photos.

Judge Number Two

Good overall presentation

Headings done very well

Photos nicely done, especially in Issues 2 and 3

Judge Number Three

From what I could ascertain, only one person put out this newsletter. You did a remarkable job for a first newsletter editor. Congratulations on a job well done!

Noticeable improvement with each issue, for example, the added index on front page of the last issue provides a much better navigational tool.

Really liked the layout and design of the center pages in the October issue the best. Good job.

Statistical Evaluation

Judge AB

No comments