

Judge Comments

Newsletter: *Signature*
Publisher: San Diego Chapter
Award: ☆ Merit Award

Editorial Quality

Judge Number One

Liked polls concept and enjoyed humor article and Dear Muse. Overall Impression Good and originality excellent.

Judge Number Two

This is a superb newsletter with a ton of content! All of the articles are interesting and informative, very well-written, with very few typographical or grammatical errors. I especially liked the consistency between issues of the categories for articles: book reviews, president's message, editor's note, humor, professional development, and so on. I also like the originality of many of the articles and points of view expressed, especially regarding the nature of the field of technical communication. The timely addressing of the current economic and employment downturns was also a great addition.

Judge Number Three

No comments

Design and Delivery

Judge Number One

No comments

Judge Number Two

This is a very clean newsletter and I love the HTML format – it is easy to navigate has an attractive overall presentation. The font size and consistent typography are great aids, as are the consistent use of the yellow sidebar and the red bars at the top of each page. The link back to home on every page is great, as are the bottom links to all other articles in the newsletter, so the user doesn't have to go back to the home page to "jump around." I love the Treasure Chest section in each newsletter – that's a fun and inspiring element.

Overall, congratulations on your chapter's bravery for venturing into the HTML newsletter format, and on a job well done.

Judge Number Three

No comments

Statistical Evaluation

Judge AB

No comments