

## *Judge Comments*

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Newsletter: *Willamette Galley*  
Publisher: Willamette Valley Chapter  
Award: ☆ Merit Award

### Editorial Quality

#### ***Judge Number One***

The newsletter provides practical, educational, and informative articles.

The home page is properly structured but could be consolidated on one page for printing.

#### ***Judge Number Two***

Excellent coverage of employment trends.

Excellent coverage of educational opportunities (except in Issue #3).

Excellent use of book and software reviews.

Consistent recognition of new members and chapter volunteers is a plus.

#### ***Judge Number Three***

This Webzine offers an impressive amount of content. Each issue explores a theme (education in the May '02 issue, project management and information design in the

November '02 issue, and tools and techniques in December '02) in depth. Many of the topics covered are familiar to technical communicators and have been treated elsewhere, but I still found fresh tips in most articles.

## Design and Delivery

### ***Judge Number One***

See above

### ***Judge Number Two***

Excellent navigation and linking.

Clean, simple layout and design aids readability.

Hard to “rate” art – there wasn’t much – but images that were used were meaningful and appropriate to topic, purpose, and audience.

### ***Judge Number Three***

Nice clean layout with easy-to-read type. Hyperlinks all work as designed. Chunking the table of contents by article type helps readers to zero in on the items of most interest to them.

## Statistical Evaluation

### ***Judge AB -One***

Reading your ezine is a delightful online experience. **Willamette Galley** is visually attractive, easy to read online, and full of useful information.

### ***Judge AB - Two***

No comments